# Palak Patel

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## **Summary**

- 8+ years of experience as a Salesforce developer/Configuration and force.com platform.
- Proficiency in Software Development Life Cycle (SDLC) using Agile framework.
- Well-Versed in SFDC Development implementing the Apex Classes, Apex Triggers, Visual Force pages, Force.com IDE, Eclipse or VS code with SOQL, SOSL, and Plug-ins.
- Good Knowledge of Roles, Profiles, Page Layout, Workflow, Approval, Visual Workflow, Process Builder, AURA Framework and LWC.
- Working Knowledge of Salesforce Technologies Such as Force.com Web Services API, Apex deployment Tools, Force.com Explorer, Data Loader, Salesforce.com customizations like Validation Rules, Custom objects, Translation Workbench, Lightning Studio, Postman
- Proficient in 3rd party integration with Salesforce using api integration features, LWC Components and Aura components.
- Troubleshooting Expertise on existing bugs and fixing them providing support to non-IT teams.
- Capable of Databases Such as MySQL, and SQL Server.

## **Experience**

#### SALESFORCE DEVELOPER AND INTEGRATIONS MANAGER | MS COMPANIES | DEC 2022 - CURRENT

- · Delivered multiple projects involving Aura components, LWC, Apex, Visual Force pages, Flow.
- · Implemented Fully operational Application Tracking System (Like Bullhorn) for recruiters using LWC.
- · Implemented Resume parsing service using 3rd party integration Rchillis
- · Created a part scanner app that is used for defect tracking of parts received from OEM suppliers for Car manufacturing companies like Mercedes, Subaru, Honda and Toyota.
- · Create custom objects, custom fields, validation rules, workflow rules, reports, and dashboards according to the business needs.
- · Scheduled batches and triggers for various use-cases for example Available employees for account.
- Experienced handling Software IT Requests from various non-IT departments, triaging them, responding to them in SLA and resolving the customer problems for Recruiters, HR, Ops Team.
- · Created a time entry app for Managers to log the time for their teams.
- · Created 3rd party integration with Paylocity to enable employee data sync and their workflows like leave approvals, promotions, pay, PTO and other professional services related use-cases.
- · Created data export app using c# and MSSQL server to export defect reports out from the database into spreadsheets.
- Created Employee Engagement Website and support customer portal website using aura and LWC components.

#### SALESFORCE DEVELOPER | FIFTH THIRD BANK | MAY 2021 - DEC 2022

- · Involving the entire SDLC using agile methodologies.
- · Implementing cross-browser JavaScript to facilitate an automatic data entry process.
- · Using Lightning Web Component (LWC) customized pages.
- · Customizing SFDC Search capability according to the Project Requirements.
- · Create custom objects, custom fields, validation rules, workflow rules, reports, and dashboards according to the business needs.
- Experience in bulk data migration and management using Import wizard, Apex Data Loader, and Data Manipulation Language.
- · Build Integration between salesforce and external application using REST, SOAP API.

#### SALESFORCE CONSULTANT DEVELOPER | CHARLES SCHWAB | DEC 2018 - NOV 2020

- Using Agile methodology and diagrams in designing and presenting the workflow of the system to business users and developers.
- · Used SQL Queries and stored procedures extensively retrieving the contents from SQL Queries.
- · Create a UI using Javascript, HTML,CSS.
- Developed Apex Classes, Controller Classes, and Apex Triggers for various functional needs and implemented the business logic as per the requirements.
- · Used Salesforce Lightning to deliver a modern, smart experience across every device.
- Created workflow rules and defined related tasks, related lists, email alerts, field updates to implement the business logic.

#### SALESFORCE ADMINISTRATOR | PROGRESSIVE CORPORATION | MAY 2016 - Nov 2018

- Developed custom objects, reports and configured analytic snapshots for sales performance and lead generation statistics.
- Developed reports, dashboards and processes to continuously monitor data quality and provide strategic recommendation for future development.
- Implemented validation rules, assignment rules and Approval Process to ensure proper authorization and avoid data redundancy.
- Developed Approval process for the application by implementing custom formulas in different stages of approval.

### **Education**

B.S. IN PHARMACY | GUJARAT UNIVERSITY

## **Skills & Abilities**

Methodologies: SDLC, Agile

Languages: JavaScript, Apex, CSS, HTML, JSON,

**Salesforce Technologies**: Force.com Web Services API, Apex Classes, Apex Trigger, LWC, Visual Force, SFDC Eclipse Plug-ins, REST API, Salesforce DX, Data Loader, Salesforce.com customizations like Workflow Rules, Role Hierarchy, Dashboards, Custom Objects, Validation Rules, Custom objects, Page Layouts, Record Types, Change Set, Process Builder, Translation Workbench, Lightning Flow

IDE: Visual Studio Code, Eclipse, Visual Studio Professional

**Salesforce and Integration Tools**: Force.com Data Loader, Postman, ANT migration Tool, Salesforce CLI, GitHub

Database: Oracle, MySQL, SQL Server

**Operating System**: Windows, Linux

#### **Activities and Interests**

Travel and Cooking